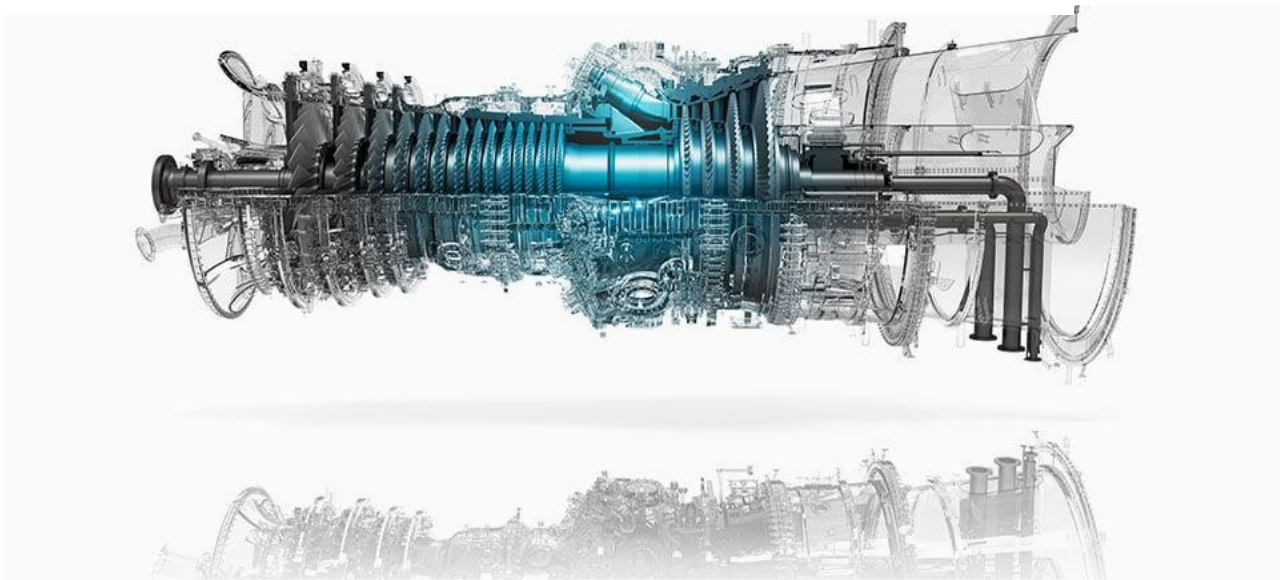
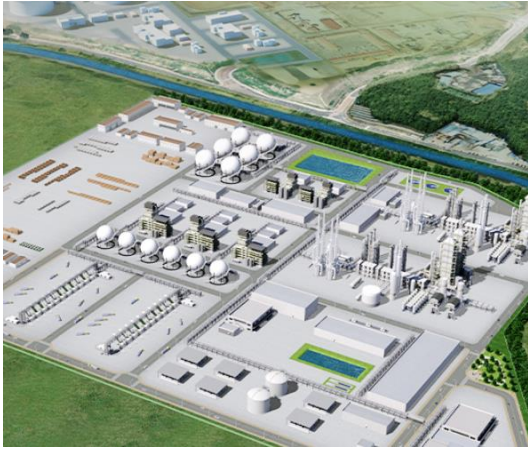




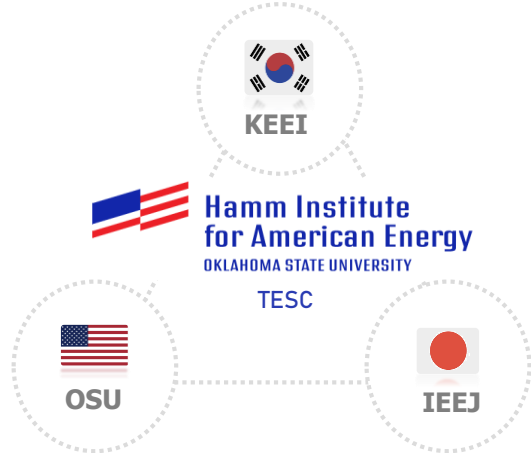
# Hydrogen Readiness:

How Close Are We and What's Our Path Forward?





“



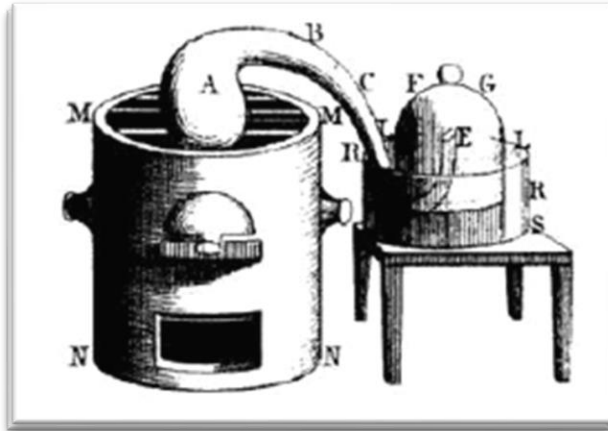
**Why** hasn't the hydrogen society arrived yet?

**What** is needed for the hydrogen readiness?

**How** can we make it happen?

## Nothing new

Most key technological principles on H<sub>2</sub> were already developed over 200 years ago

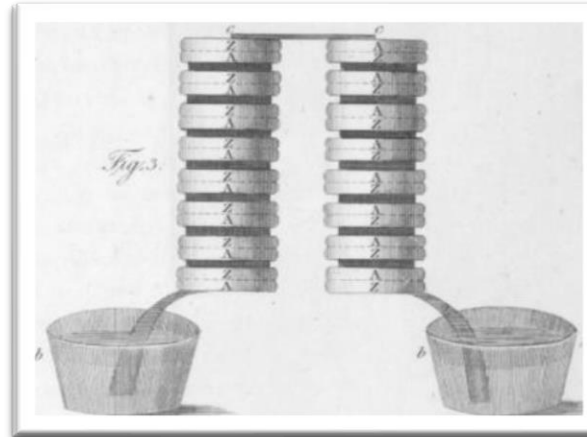


“

**1783**

First to name “Hydrogen” meaning  
“Water Creator” in Greek

“

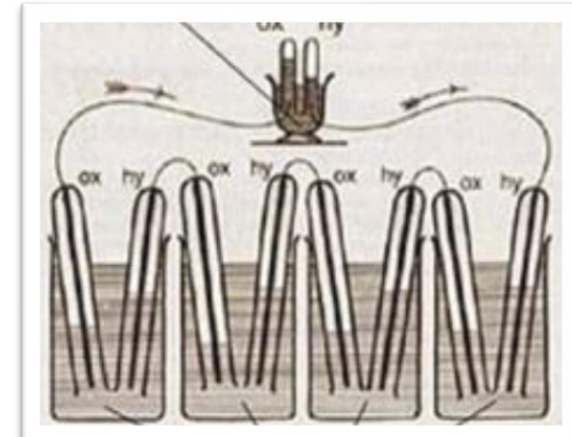


“

**1800**

First discovery of the concept of  
electrolysis

“



“

**1839**

First construction of  
fuel cell

“

Until 2019 there was no single major report on energy industry  
which included H<sub>2</sub> in a long term energy mix

## Still not yet

Once thought to be imminent, the hydrogen society has been increasingly delayed.

5 years ago...



Hydrogen is today enjoying *unprecedented momentum*.

Fatih Birol (IEA 2019)



And now...

Creating Demand Market Mechanisms: *Make or break* for the hydrogen industry.

CERA Week (Mar 2024)

Carbon intensity regulation to *make or break* global low-carbon hydrogen market.

Wood Mackenzie (Feb 2024)

Hydrogen: New Ambitions and Challenges. Is low-carbon hydrogen *ready for lift-off?*

S&P Global (Feb 2024)

# Reality or Price check

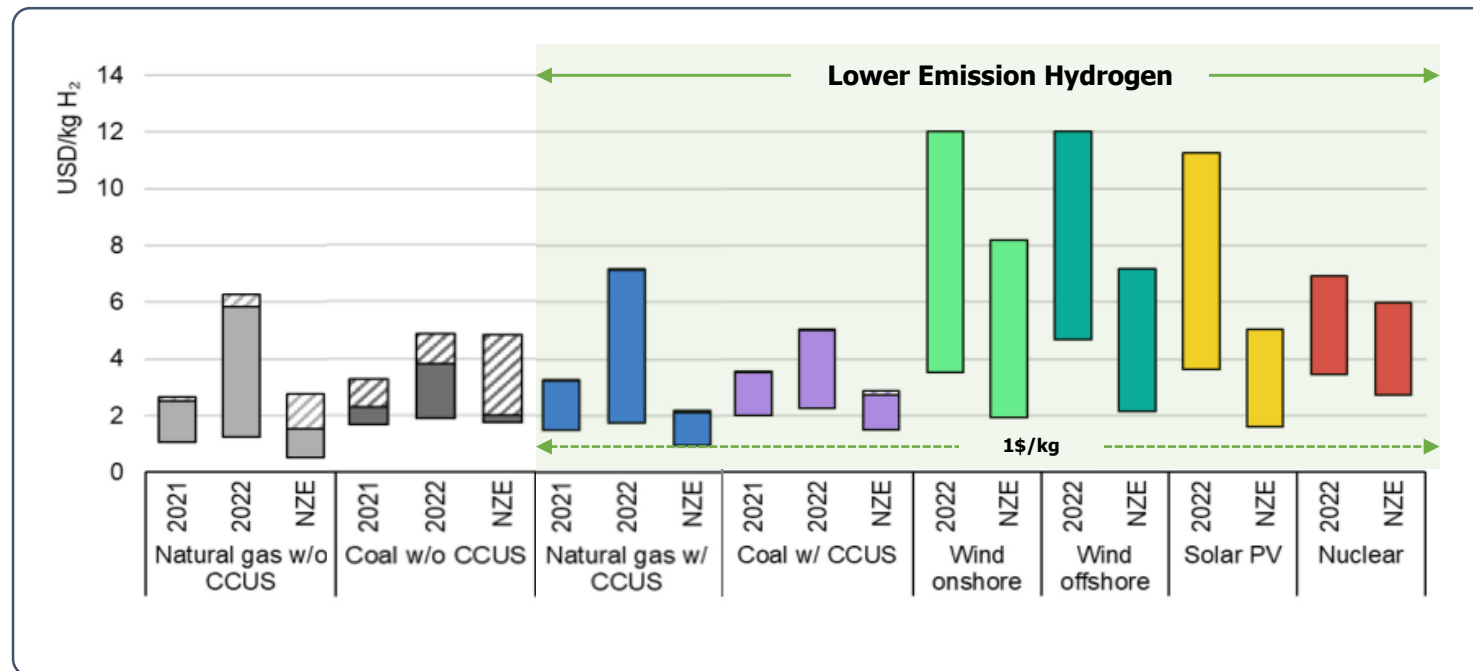
Even with best efforts, achieving a clean hydrogen price of **\$1/kg by 2030** appears challenging.

US DOE Hydrogen Roadmap launched in 2021



LCOH production by technology in 2021, 2022 and in the "Net Zero Emissions by 2050 Scenario" in 2030

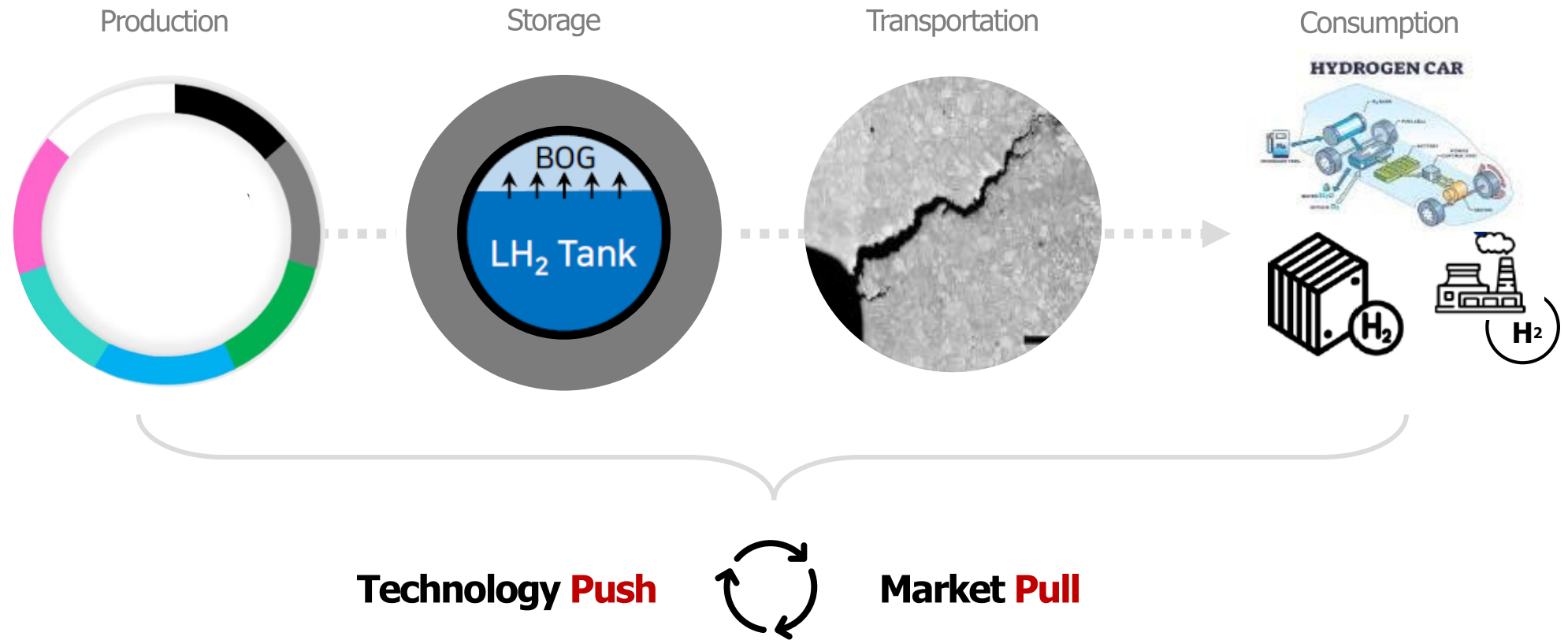
VS



IEA (2023) Global Hydrogen Review 2023

# Significant technological progress

What remains is ultimately the establishment of **a market at scale.**



Supportive policies are not a cost but rather an investment that gives birth to **technological innovation** and **larger markets**.

### China's EV Support Policies

1991~2000

**Included EV business in core national industries**

2001 ~ 2010

**Confirmation of EV technological development roadmap**

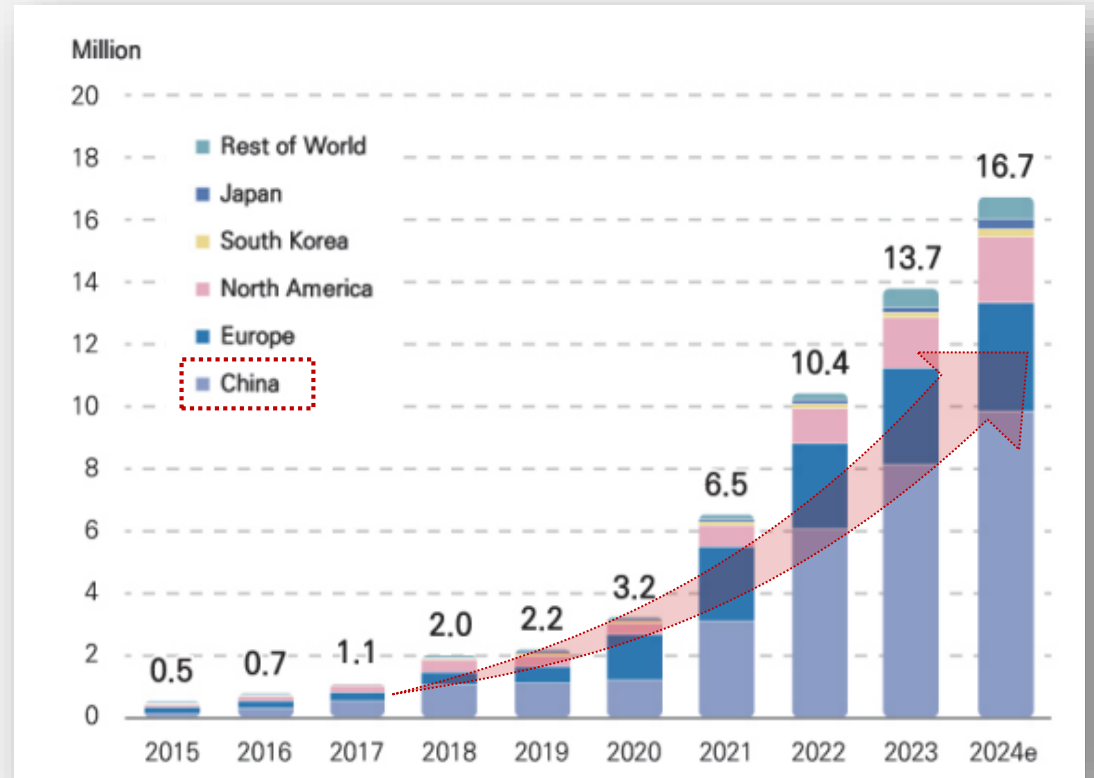
2010~2015

**Included in the 7 strategic emerging industries & in the 10 key sectors in "Made in China 2025"**

2017~Present

**Beyond policy support to market self-reliance**

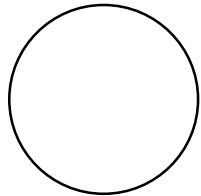
### Chinese EV Market Penetration



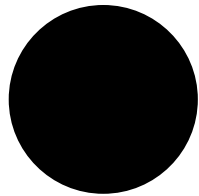


***"The beginning of wisdom is the definition of terms." - Socrates***

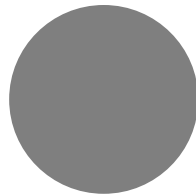
Naturally occurring



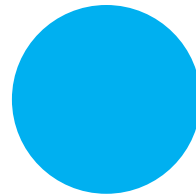
Coal gasification



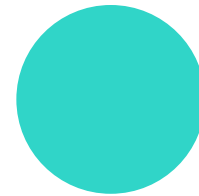
From fossil fuel



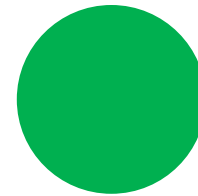
Natural gas with carbon capture



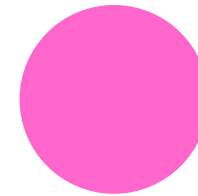
Methane pyrolysis



Hydrolysis with renewable power



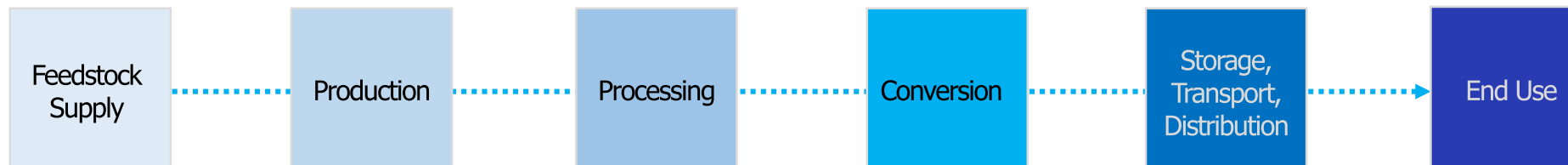
Nuclear power



*What will be placed  
in the **'clean'** hydrogen basket?*

## Market growth through standards harmonization

Unifying the divergent clean hydrogen standards, including stances on ammonia, would mark the beginning of cooperation and market scale-up.



●———— **H<sub>2</sub>: 4.0 kgCO<sub>2</sub>e/kgH<sub>2</sub>** —————●



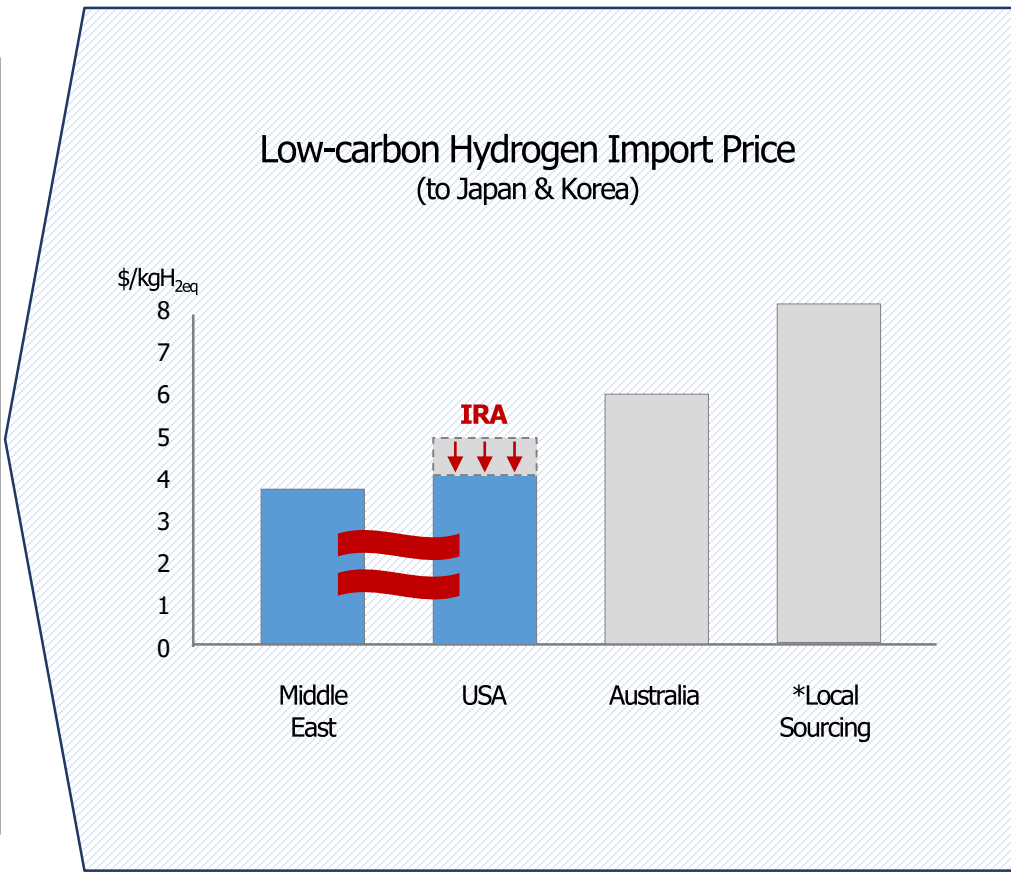
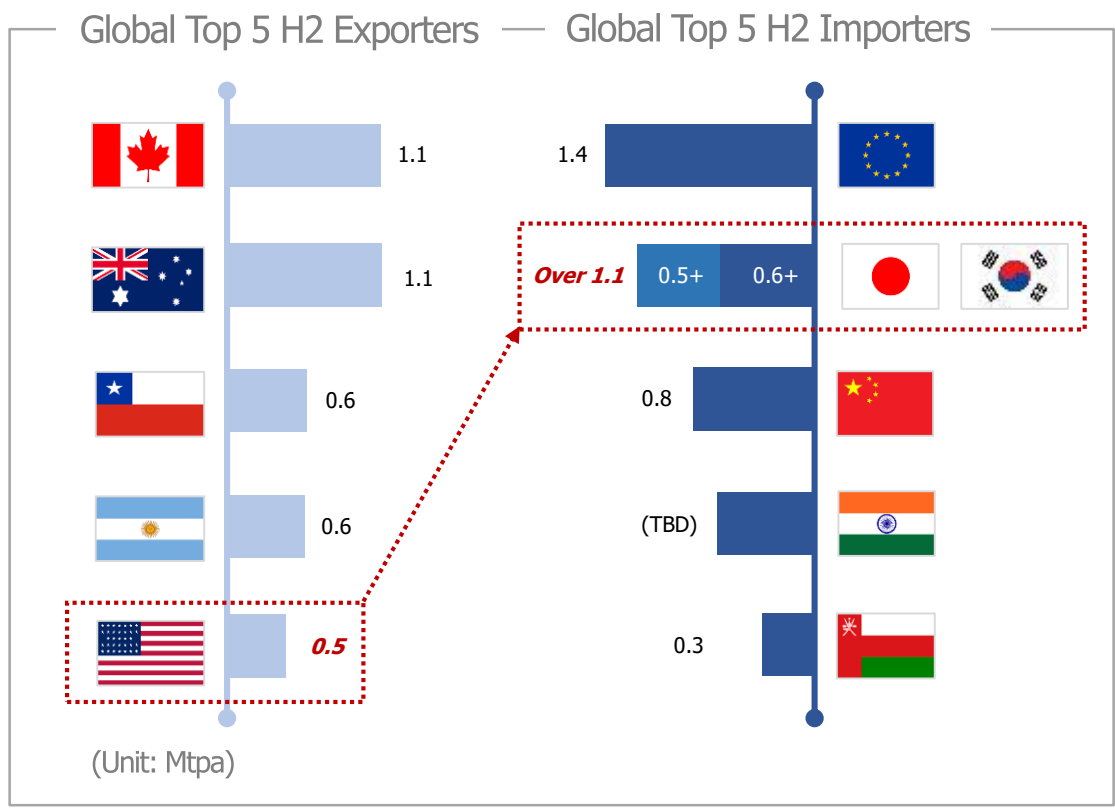
●———— **H<sub>2</sub>: 3.4 kgCO<sub>2</sub>e/kgH<sub>2</sub>** —————●



●———— **NH<sub>3</sub>: 0.84kgCO<sub>2</sub>e/kgNH<sub>3</sub>** —————●

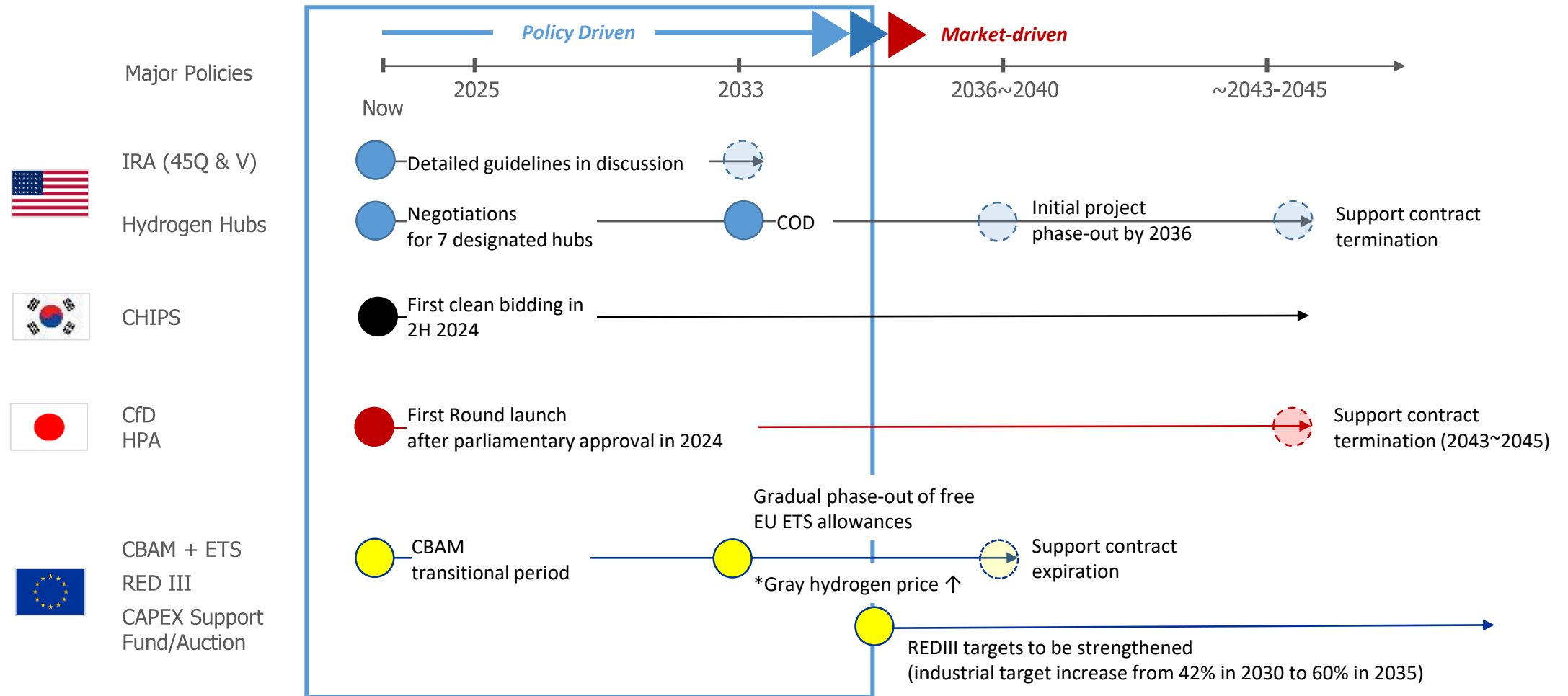
## Trilateral cooperation's clear synergies

**Korea and Japan would form the world's second-largest hydrogen market, while the U.S., supported by the IRA, can supply competitive clean hydrogen.**



# Trilateral Cooperation & Market Leadership

**Coordination in policies & cooperation in the market could establish KOR-US-JPN as global hydrogen market leaders and rule setters**



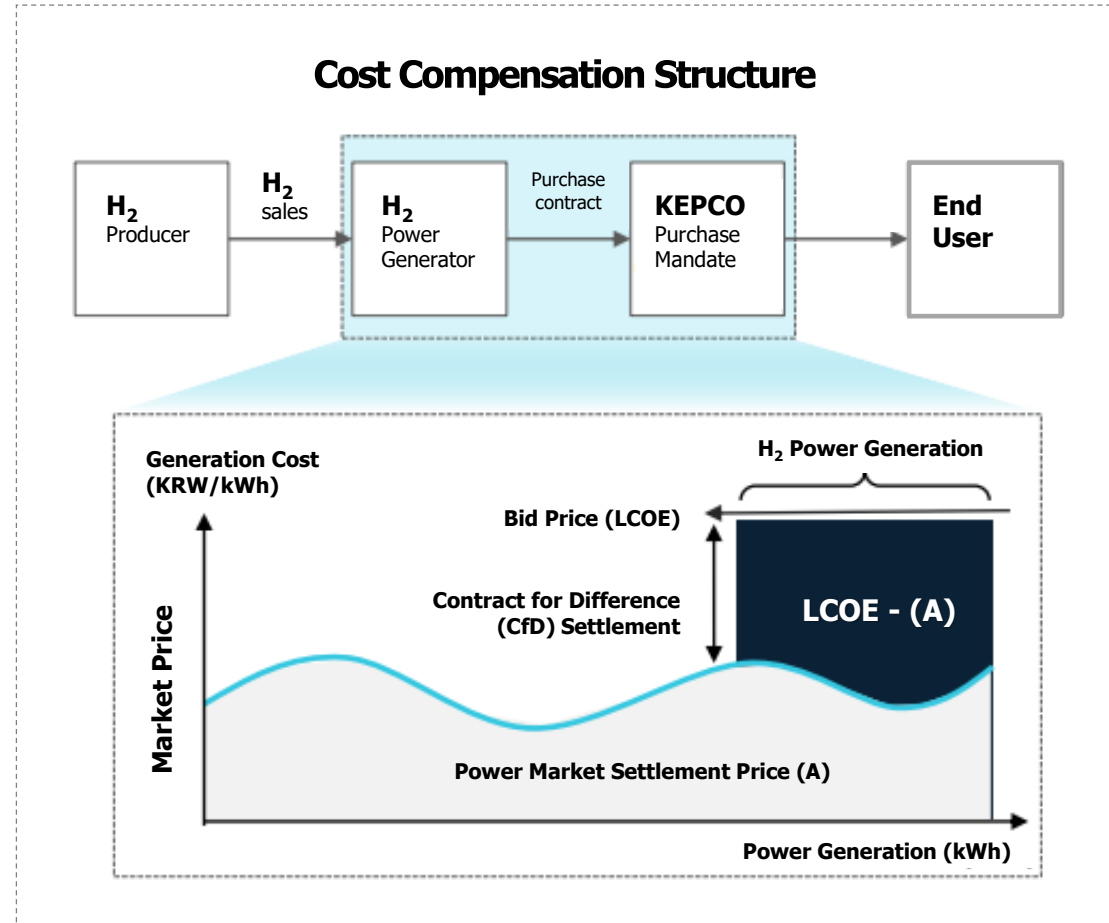
# Clean Hydrogen Energy Portfolio Standards (Korea)

**Korea has implemented a hydrogen portfolio standard, CHPS, that subsidizes the cost difference in hydrogen power generation.**

## Bidding Process Timeline

<b>Dec 2022</b>	Hydrogen Act Amendment implemented
<b>May 2023</b>	Legal framework established, including annual purchase volume notification
<b>May 2024</b>	Bidding market opened (target 65,000 GWh, 350–400KT of hydrogen, 20% + co-firing rate)
<b>Dec 2024</b>	Bid winners selection
<b>By 2028</b>	<i>Commercial operation must begin</i>

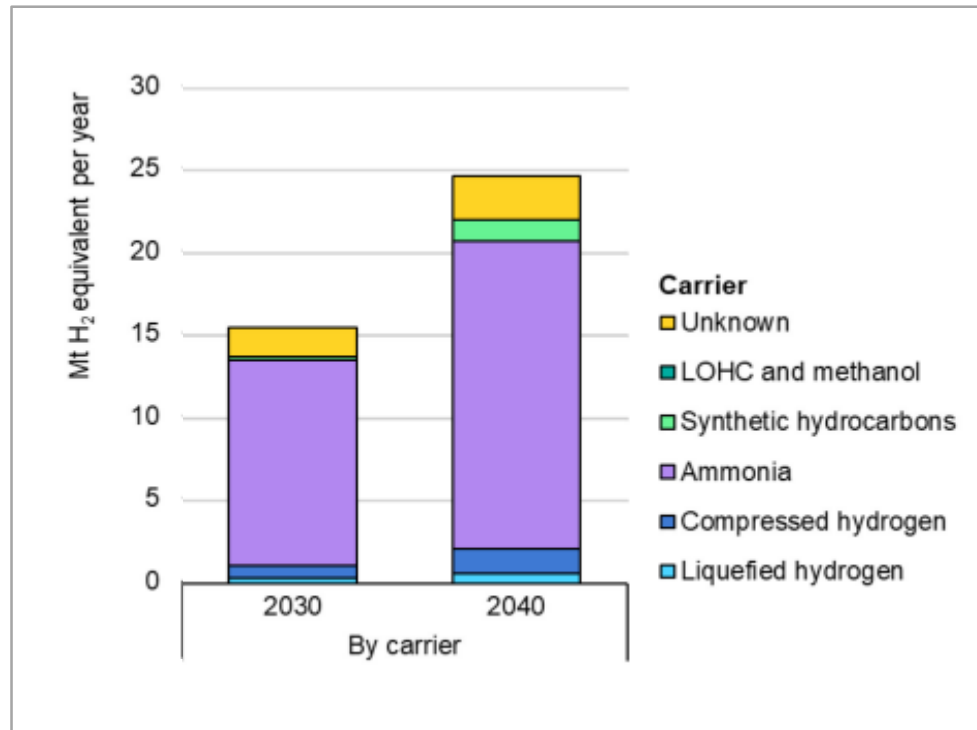
## Cost Compensation Structure



# Hydrogen & Ammonia

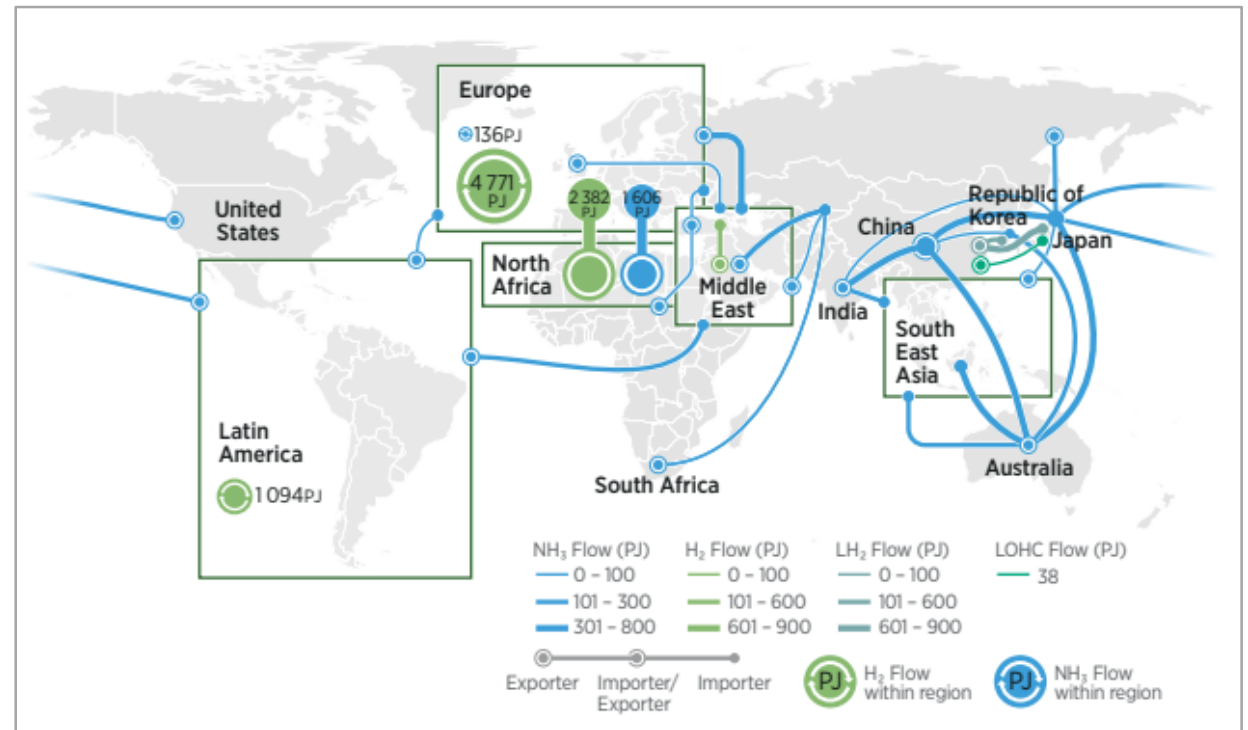
**As of today, ammonia remains the most viable and cost-effective solution for hydrogen transportation across the globe.**

Low-emission Hydrogen Trade by Carrier



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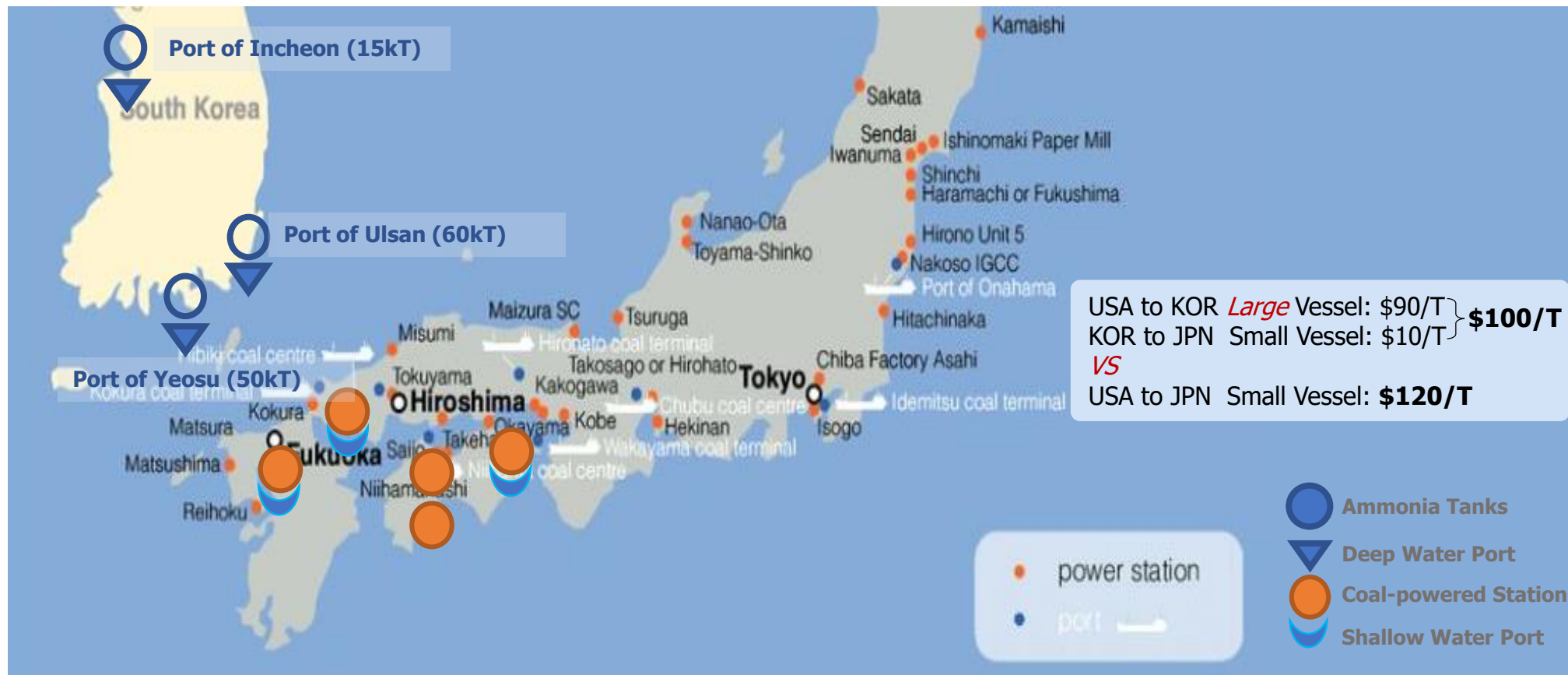
Global Hydrogen & Ammonia Trade Map



IRENA (2022) Global Hydrogen Trade to Meet the 1.5C Climate Goal

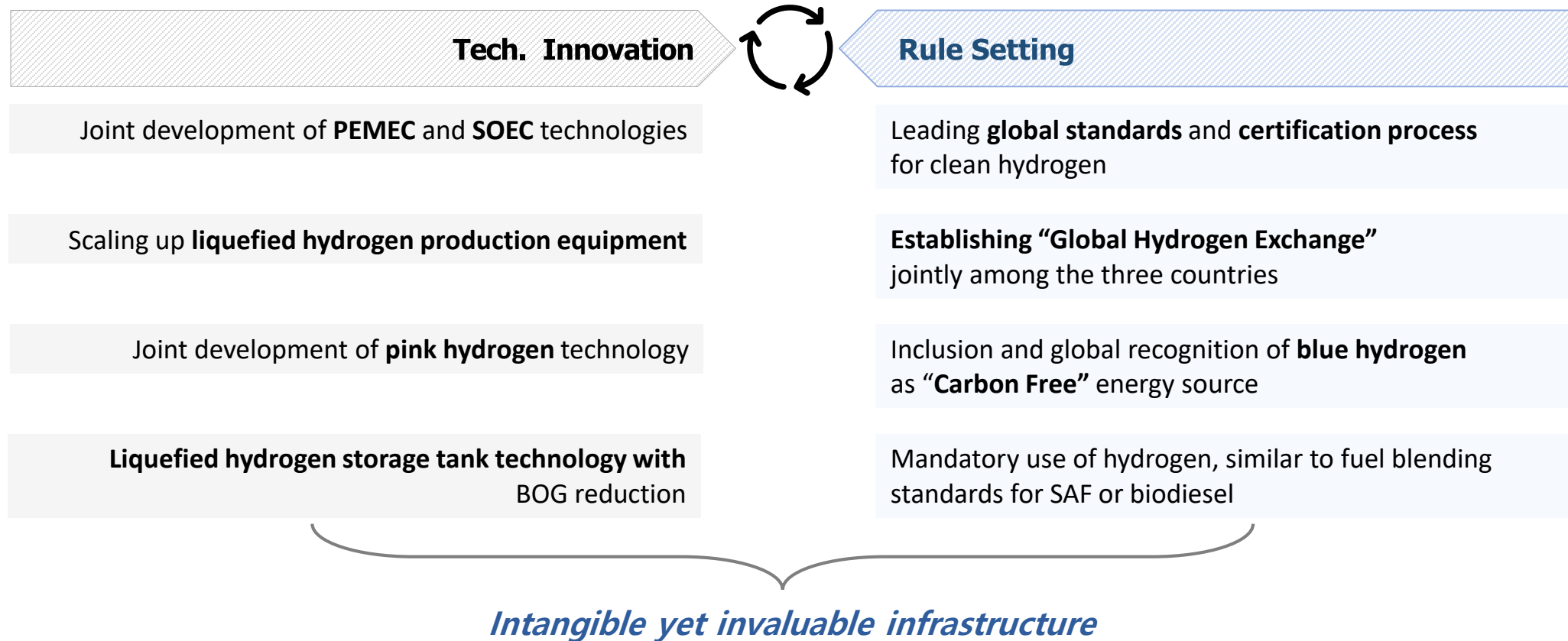
## Joint procurement example (ammonia)

By utilizing existing infrastructure for large-scale imports and sharing, economic efficiency and supply stability can be simultaneously pursued.



## Building long-term cooperation

**Collaborative technology development and global market standardization will drive down costs, boost demand, and accelerate hydrogen market growth.**







# Hamm Institute for American Energy

TRILATERAL ENERGY SECURITY COMMITTEE (TESC)

ありがとうございます

**Thank you**

감사합니다