
Laura Leoncini

Senior Business Developer, Energy Transition and Digital Services, Eaton

Nationality

Italian

Career History

Italian national, Laura Leoncini holds a Bachelor in Communication Sciences and a Master in International Development and Cooperation. She spent two decades working in Marketing, Event Management and Film Production, she founded the first e-commerce on ecological solutions in Italy, and worked at the UN in sustainable related concerns in Geneva; she joined Eaton's sales team in Switzerland in 2018 and after one year working with ground vehicle chargers she specialised in electric aviation charging, well before the first electric plane received its type certification from EASA.

Three years later Laura has gathered tremendous experience in the advanced mobility industry and the Airport as a Grid concept, which she develops within Eaton Green Motion. Excited about the disruptive novelty of the industry, she wishes to contribute to a sustainable local and regional mobility. Fun fact: she is completing her Private Pilot License on an electric plane.

Areas of expertise

Electric Aviation, Energy Transition, Airport Microgrids